AMP 2023
ANNUAL MEETING & EXPO
NOVEMBER 14-18, 2023 • SALT LAKE CITY, UT, USA

Salt Palace Convention Center
SPONSORSHIP
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<tr>
<th>Opportunity</th>
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<th>Description</th>
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<td>3</td>
<td>3’ W x 3’ H spaces (28 spaces per opportunity) Glass clings on inside tower arranged external visibility</td>
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<tr>
<td>S2 - North Foyer Glass Railing Vinyl Border S&amp;R</td>
<td>7</td>
<td>2’7” W x 3’8” H, Glass clings on railing overlooking Grand Ballroom</td>
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<td>S3 - North Upper Hallway Glass Railing Vinyl Border S&amp;R</td>
<td>Multiple</td>
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<td>3’1” W x 3’ H, Banner above triple escalator</td>
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<td>1</td>
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<td>S7 - South Lobby Escalator Runner</td>
<td>1</td>
<td>9” W x 46’7” L, Escalators E1, E2, outside Hall E</td>
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<td>S8 - South Lobby Left Escalator Banner</td>
<td>1</td>
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<tr>
<td>S9 - South Lobby Right Escalator Banner</td>
<td>1</td>
<td>12.5’ W x 5’ H, Banner on right ledge of Escalators E1, E2 outside Hall E</td>
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<tr>
<td>S10 - North Exhibit Hallway Column Wraps</td>
<td>3</td>
<td>13’ W around x 8’ H, 1 on each column outside Grand Ballroom</td>
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<td>S11 - North Exhibit Hallway Window Clings</td>
<td>9</td>
<td>74.125” W x 45.875” H clings, 8 sets per opportunity, Glass clings on upper exterior windows</td>
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<tr>
<td>S12 - Coat Check Sponsor</td>
<td>1</td>
<td>74.125” W x 45.875” H clings, 4 sets, Hall E Lobby upper exterior windows above coat check</td>
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<tr>
<td>S13 - Aisle Sign Danglers</td>
<td>Multiple</td>
<td>1 per Aisle Sign, Custom shape not to exceed 48” W and 24”</td>
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<tr>
<td>S14 - Floor Stickers - Expo Hall</td>
<td>Multiple</td>
<td>Expo Hall Aisles, Custom shape MAX 4’ W x 4’ H and/or 7.5” W x 24” H Sets of Feet</td>
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<tr>
<td>S15 - Backlit Spinning Triangle Tower</td>
<td>6</td>
<td>39.5” W x 105” H, Three sided backlit tower placed in various locations (37.875” W x 92.75” H each panel)</td>
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<tr>
<td>S16 - Convention Center Sponsored Meterboards</td>
<td>6</td>
<td>39” W x 89” H, Placed in Registration lobby</td>
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<td>S17 - Free Standing Cubes</td>
<td>6</td>
<td>8’ H, Set of 3 branded cubes placed in various locations</td>
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</table>
Opportunity: East Salt Shaker Window Clings
Location: Glass clings on inside of tower for external visibility
Quantity: 3
Specs: 3’ W x 3’ H spaces, 28 spaces per opportunity
SS or DS: Single
Material: Walll Noodle (Fat Head) Material
Price: $30,000 (includes all three)
Opportunity: North Foyer Glass Railing Vinyl Border S&R
Location: Glass clings on railing overlooking Grand Ballroom and AMP branding on the other side.
Quantity: 7
Specs: 2’ 7” W x 3’ 8” H
SS or DS: Single
Material: Wall Noodle (Fat Head) Material
Price: $12,500 (includes all 7)
Opportunity: North Upper Hallway Glass Railing Vinyl Border S&R
Location: Glass clings on railing North Upper Hallway and AMP branding on the other side.
Quantity: Multiple
Specs: 2’ 7” W x 3’ 8” H
SS or DS: Single
Material: Wall Noodle (Fat Head) Material
Price: $10,000 (includes all 4)
Opportunity: North Triple Escalator Banner - **SOLD OUT**
Location: Banner above triple escalator
Specs: 30’ W x 3’ H
SS or DS: Single
Material: Vinyl Banner
Price: $25,000
Opportunity: North Triple Escalator Runner
Location: North Triple Escalator E3, E4, E5
Quantity: 2
Specs: 16.5” W x 48’ 8” L
SS or DS: Single
Material: Walll Noodle (Fat Head) Material
Price: $17,500
Opportunity: North Hall A Escalator Runner  
Location: Escalators E6, E7 outside Hall A  
Quantity: 1  
Specs: 16.5” W x 48’ L  
SS or DS: Single  
Material: Walll Noodle (Fat Head) Material  
Price: $12,500
Opportunity: South Lobby Escalator Runner
Location: Escalators E1, E2 outside Hall E
Quantity: 1
Specs: 9” W x 46’ 7” L
SS or DS: Single
Material: Walll Noodle (Fat Head) Material
Price: $15,000
Opportunity: South Lobby Left Escalator Banner
Location: On left ledge of Escalators E1, E2 outside Hall E
Quantity: 1
Specs: 16’ W x 5’ H
SS or DS: Single
Material: Vinyl Banner
Price: $20,000
Opportunity: South Lobby Right Escalator Banner
Location: On right ledge of Escalators E1, E2 outside Hall E
Quantity: 1
Specs: 16’ W x 5’ H
SS or DS: Single
Material: Vinyl Banner
Price: $15,000
SPONSORSHIP OPPORTUNITY - S10

Opportunity: North Exhibit Hall Column Wraps
Location: 1 on each column outside Grand Ballroom
Quantity: 3
Specs: 13’ W around x 8’ H
SS or DS: Single
Material: Vinyl Banner
Price: $5,000 each or $12,500 for all three
SPONSORSHIP OPPORTUNITY - S11

Opportunity: North Exhibit Hallway Window Clings
Location: Glass clings on upper exterior widows
Quantity: 9
Specs: 74.125” W x 45.875” H clings, 8 sets per opportunity
SS or DS: Single
Material: Walll Noodle (Fat Head) Material
Price: $7,500 each
SPONSORSHIP OPPORTUNITY - S12

Opportunity: Coat Check Sponsor
Location: Hall E Lobby upper exterior windows above coat check
Quantity: 1
Specs: 74.125” W x 45.875” H clings, 4 sets
SS or DS: Single
Material: Walll Noodle (Fat Head) Material
Price: $10,000
Opportunity: Aisle Sign Danglers
Location: 1 per Aisle Sign
Quantity: TBD
Specs: Custom shape not to exceed 48” W and 24” H
SS or DS: Double
Material: 3/16” Foam
Price: $25,000 for all aisles or $1500 per aisle
SPONSORSHIP OPPORTUNITY - S14

Opportunity: Expo Hall Floor Stickers
Location: Expo Hall Aisles (various)
Quantity: TBD
Specs: Custom shape MAX 4’ W x 4’ H and/or 7.5” W x 24” H Sets of Feet
SS or DS: Single
Material: Wall Noodle (Fat Head) Material
Price: $2,500 per sticker

MAX size - 48”W x 48” H

Final size - 7.5” W x 24” H

Green line - background art with bleed
Blue line - Live art limits (text, logos, etc)
Pink line - Trim line
SPONSORSHIP OPPORTUNITY - S15

Opportunity: Backlit Spinning Triangle Tower
Location: 39” W x 105” H Three sided backlit tower placed in various locations
Quantity: 6
Specs: 37-7/8” W x 92-13/16” H
SS or DS: Single
Material: 3/16” Milk Plex
Price: $10,000
Opportunity: Convention Center Sponsored MB’s
Location: Placed in Registration lobby
Quantity: 6
Specs: 39” W x 89” H
SS or DS: Double
Material: 1/2” Foam
Price: $5,000

Anything in the dark gray areas will be cut or hidden. Anything in the white-striped area may be hidden from view depending on the angle of view. Please keep these areas clear of anything but background art. No logos or copy.
Opportunity: Free Standing Cubes
Location: Set of three branded cubes placed in various locations
Quantity: 6
Specs: 8’ H - Template for cubes will be sent once sold
SS or DS: Single
Material: 3/16” Foam
Price: $7,500