



AMP2023

ANNUAL MEETING & EXPO

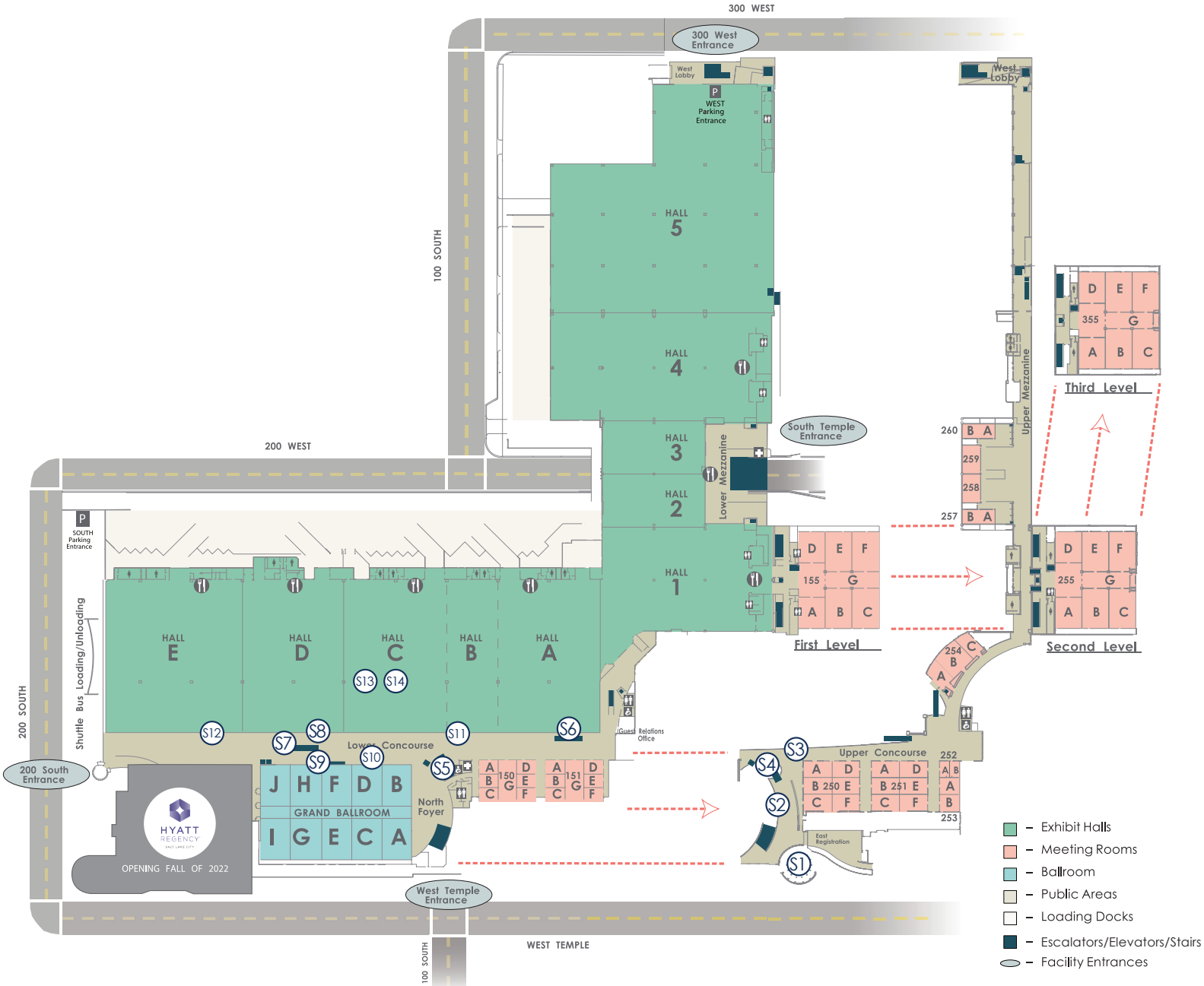
NOVEMBER 14-18, 2023 • SALT LAKE CITY, UT, USA

Salt Palace Convention Center
SPONSORSHIP

SPONSOR OPPORTUNITIES

Opportunity	# of Opportunities	Description
S1 - East Salt Shaker Window Clings	3	3' W x 3' H spaces (28 spaces per opportunity) Glass clings on inside tower arranged external visibility
S2 - North Foyer Glass Glass Railing Vinyl Border S&R	7	2'7" W x 3'8" H, Glass clings on railing overlooking Grand Ballroom
S3 - North Upper Hallway Glass Glass Railing Vinyl Border S&R	Multiple	2'7" W x 3'8" H, Glass clings on railing North Upper Hallway
S4 - North Triple Escalator Banner	1	31' W x 3' H, Banner above triple escalator
S5 - North Triple Escalator Runners	2	16.5" W x 48'8" L, North Triple Escalator E3, E4, E5
S6 - North Hall A Escalator Runner	1	16.5" W x 48' L, Escalators E6, E7 outside Hall A
S7 - South Lobby Escalator Runner	1	9" W x 46'7" L, Escalators E1, E2, outside Hall E
S8 - South Lobby Left Escalator Banner	1	16' W x 5' H, Banner on left ledge of Escalators E1, E2 outside Hall E
S9 - South Lobby Right Escalator Banner	1	12.5' W x 5' H, Banner on right ledge of Escalators E1, E2 outside Hall E
S10 - North Exhibit Hallway Column Wraps	3	13' W around x 8' H, 1 on each column outside Grand Ballroom
S11 - North Exhibit Hallway Window Clings	9	74.125" W x 45.875" H clings, 8 sets per opportunity, Glass clings on upper exterior windows
S12 - Coat Check Sponsor	1	74.125" W x 45.875" H clings, 4 sets, Hall E Lobby upper exterior windows above coat check
S13 - Aisle Sign Danglers	Multiple	1 per Aisle Sign, Custom shape not to exceed 48" W and 24"
S14 - Floor Stickers - Expo Hall	Multiple	Expo Hall Aisles, Custom shape MAX 4' W x 4' H and/or 7.5" W x 24" H Sets of Feet
S15 - Backlit Spinning Triangle Tower	6	39.5" W x 105" H, Three sided backlit tower placed in various locations (37.875" W x 92.75" H each panel)
S16 - Convention Center Sponsored Meterboards	6	39" W x 89" H, Placed in Registration lobby
S17 - Free Standing Cubes	6	8' H, Set of 3 branded cubes placed in various locations

OPPORTUNITY LOCATIONS



SPONSORSHIP OPPORTUNITY - S1

Opportunity: East Salt Shaker Window Clings

Location: Glass clings on inside of tower for external visibility

Quantity: 3

Specs: 3' W x 3' H spaces, 28 spaces per opportunity

SS or DS: Single

Material: Walll Noodle (Fat Head) Material

Price: \$30,000 (includes all three)



SPONSORSHIP OPPORTUNITY - S2

Opportunity: North Foyer Glass Railing Vinyl Border S&R

Location: Glass clings on railing overlooking Grand Ballroom and AMP branding on the other side.

Quantity: 7

Specs: 2' 7" W x 3' 8" H

SS or DS: Single

Material: Wall Noodle (Fat Head) Material

Price: \$12,500 (includes all 7)



SPONSORSHIP OPPORTUNITY - S3

Opportunity: North Upper Hallway Glass Railing Vinyl Border S&R

Location: Glass clings on railing North Upper Hallway and AMP branding on the other side.

Quantity: Multiple

Specs: 2' 7" W x 3' 8" H

SS or DS: Single

Material: Wall Noodle (Fat Head) Material

Price: \$10,000 (includes all 4)



SPONSORSHIP OPPORTUNITY - S4

Opportunity: North Triple Escalator Banner - **SOLD OUT**

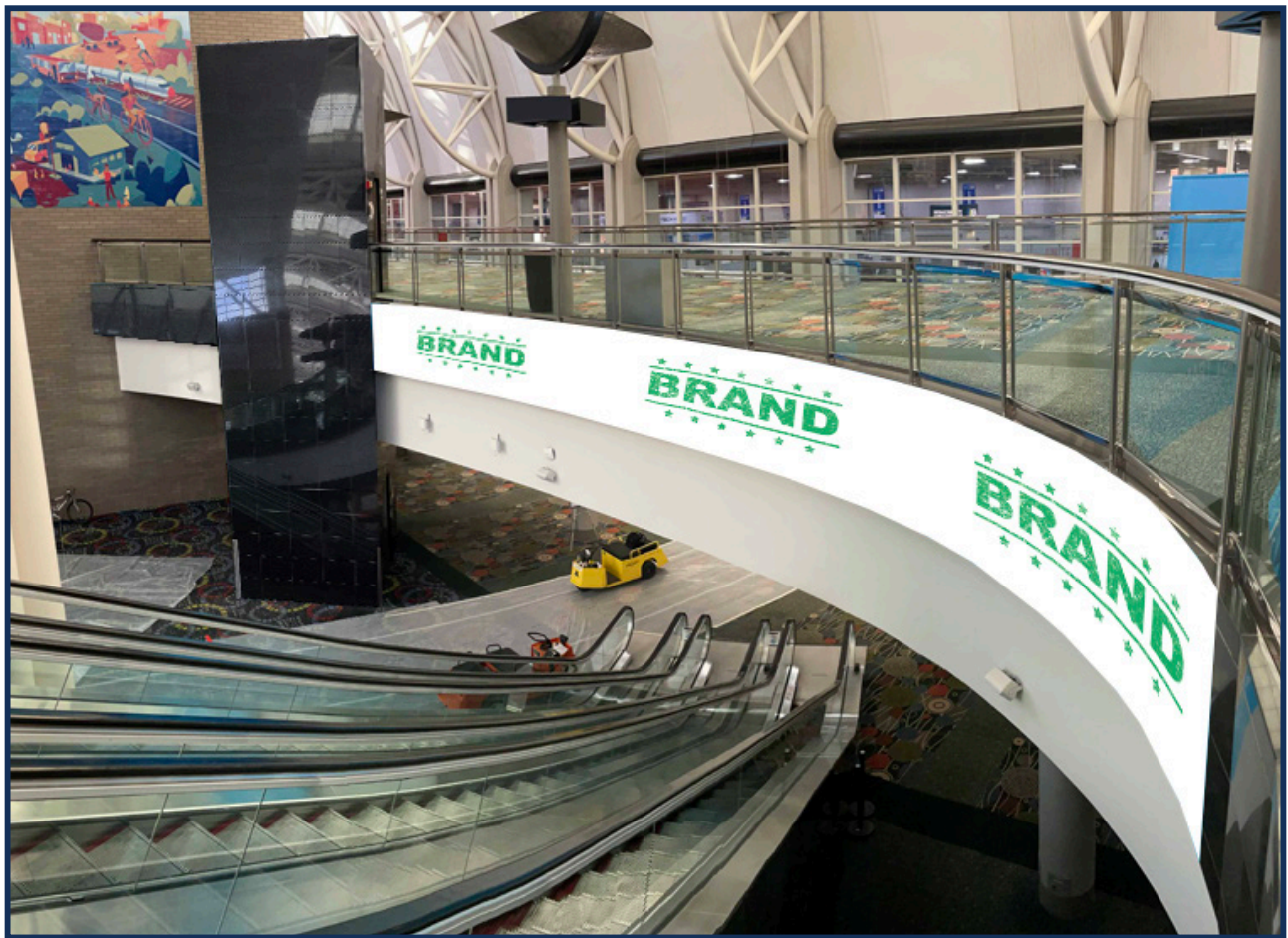
Location: Banner above triple escalator

Specs: 30' W x 3' H

SS or DS: Single

Material: Vinyl Banner

Price: \$25,000



SPONSORSHIP OPPORTUNITY - S5

Opportunity: North Triple Escalator Runner

Location: North Triple Escalator E3, E4, E5

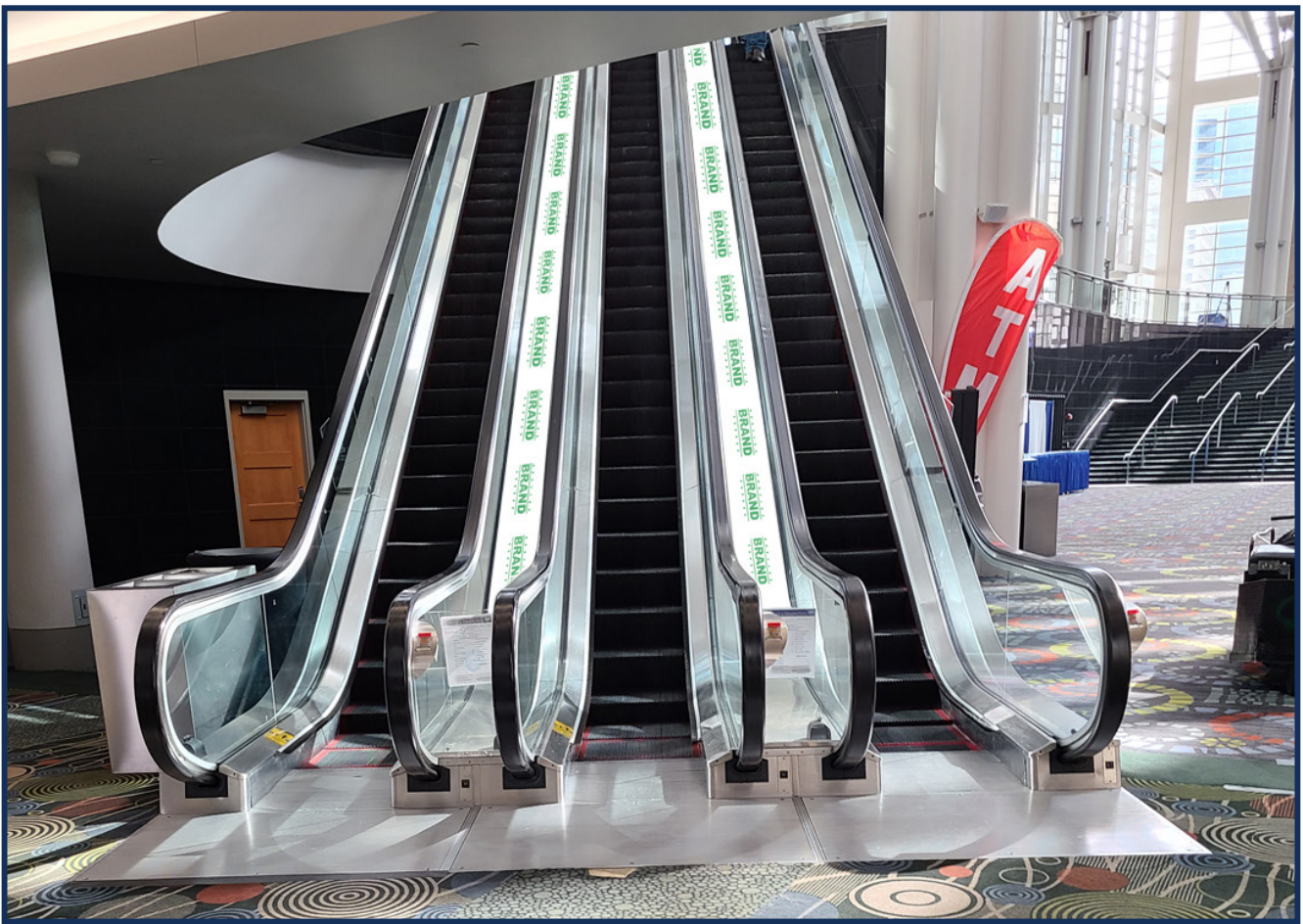
Quantity: 2

Specs: 16.5" W x 48' 8" L

SS or DS: Single

Material: Walll Noodle (Fat Head) Material

Price: \$17,500



SPONSORSHIP OPPORTUNITY - S6

Opportunity: North Hall A Escalator Runner

Location: Escalators E6, E7 outside Hall A

Quantity: 1

Specs: 16.5" W x 48' L

SS or DS: Single

Material: Wall Noodle (Fat Head) Material

Price: \$12,500



SPONSORSHIP OPPORTUNITY - S7

Opportunity: South Lobby Escalator Runner

Location: Escalators E1, E2 outside Hall E

Quantity: 1

Specs: 9" W x 46' 7" L

SS or DS: Single

Material: Wall Noodle (Fat Head) Material

Price: \$15,000



SPONSORSHIP OPPORTUNITY - S8

Opportunity: South Lobby Left Escalator Banner

Location: On left ledge of Escalators E1, E2 outside Hall E

Quantity: 1

Specs: 16' W x 5' H

SS or DS: Single

Material: Vinyl Banner

Price: \$20,000



SPONSORSHIP OPPORTUNITY - S9

Opportunity: South Lobby Right Escalator Banner

Location: On right ledge of Escalators E1, E2 outside Hall E

Quantity: 1

Specs: 16' W x 5' H

SS or DS: Single

Material: Vinyl Banner

Price: \$15,000



SPONSORSHIP OPPORTUNITY - S10

Opportunity: North Exhibit Hall Column Wraps

Location: 1 on each column outside Grand Ballroom

Quantity: 3

Specs: 13' W around x 8' H

SS or DS: Single

Material: Vinyl Banner

Price: \$5,000 each or \$12,500 for all three



SPONSORSHIP OPPORTUNITY - S11

Opportunity: North Exhibit Hallway Window Clings

Location: Glass clings on upper exterior windows

Quantity: 9

Specs: 74.125" W x 45.875" H clings, 8 sets per opportunity

SS or DS: Single

Material: Wall Noodle (Fat Head) Material

Price: \$7,500 each



SPONSORSHIP OPPORTUNITY - S12

Opportunity: Coat Check Sponsor

Location: Hall E Lobby upper exterior windows above coat check

Quantity: 1

Specs: 74.125" W x 45.875" H clings, 4 sets

SS or DS: Single

Material: Wall Noodle (Fat Head) Material

Price: \$10,000



SPONSORSHIP OPPORTUNITY - S13

Opportunity: Aisle Sign Danglers

Location: 1 per Aisle Sign

Quantity: TBD

Specs: Custom shape not to exceed 48" W and 24" H

SS or DS: Double

Material: 3/16" Foam

Price: \$25,000 for all aisles or \$1500 per aisle



SPONSORSHIP OPPORTUNITY - S14

Opportunity: Expo Hall Floor Stickers

Location: Expo Hall Aisles (various)

Quantity: TBD

Specs: Custom shape MAX 4' W x 4' H and/or 7.5" W x 24" H Sets of Feet

SS or DS: Single

Material: Wall Noodle (Fat Head) Material

Price: \$2,500 per sticker



MAX size - 48" W x 48" H



Green line - background art with bleed

Blue line - Live art limits (text, logos, etc)

Pink line - Trim line

Final size - 7.5" W x 24" H

SPONSORSHIP OPPORTUNITY - S15

Opportunity: Backlit Spinning Triangle Tower

Location: 39" W x 105" H Three sided backlit tower placed in various locations

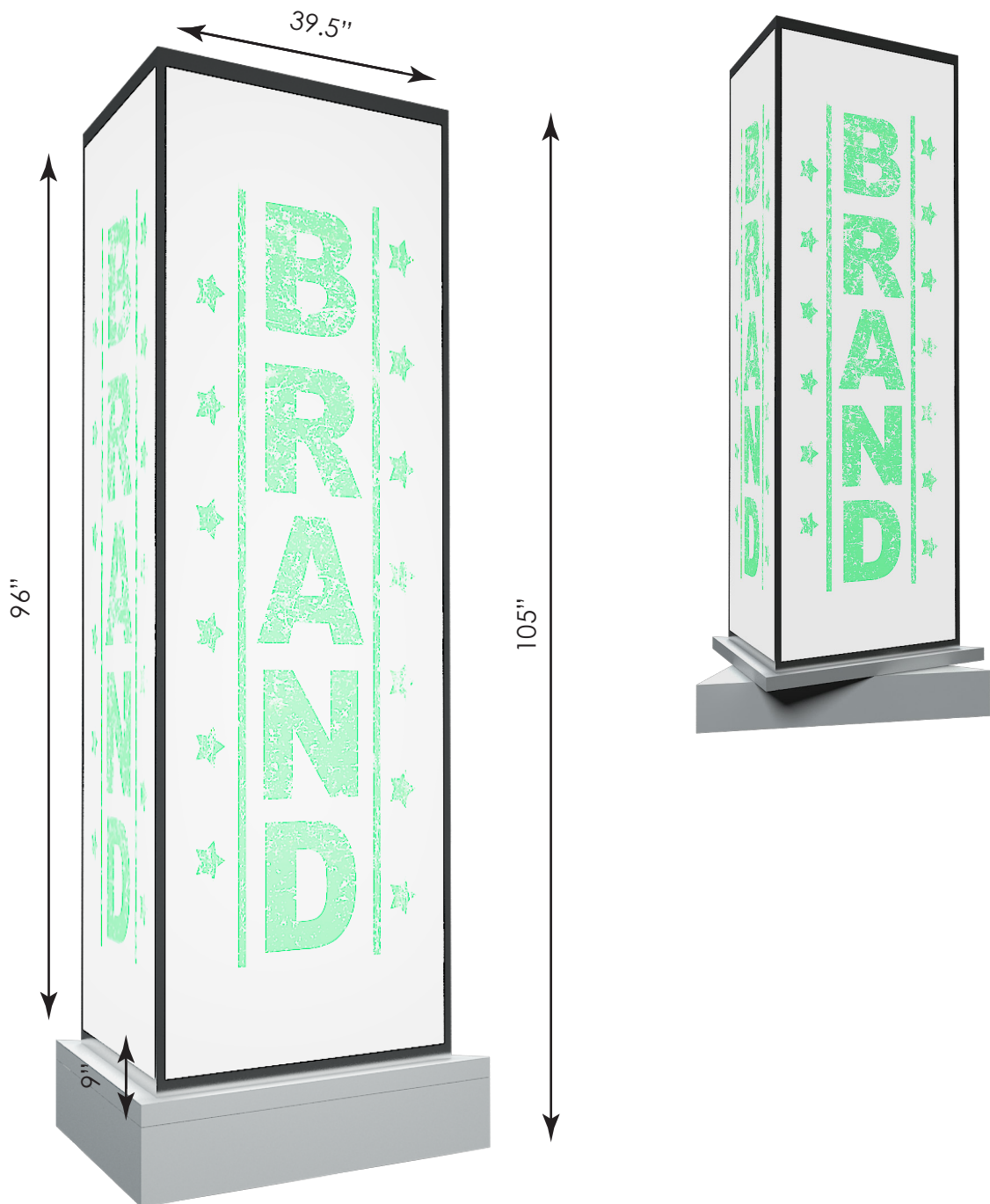
Quantity: 6

Specs: 37-7/8" W x 92-13/16" H

SS or DS: Single

Material: 3/16" Milk Plex

Price: \$10,000



SPONSORSHIP OPPORTUNITY - S16

Opportunity: Convention Center Sponsored MB's

Location: Placed in Registration lobby

Quantity: 6

Specs: 39" W x 89" H

SS or DS: Double

Material: 1/2" Foam

Price: \$5,000



Anything in the dark gray areas will be cut or hidden. Anything in the white-striped area may be hidden from view depending on the angle of view. Please keep these areas clear of anything but background art. No logos or copy.

SPONSORSHIP OPPORTUNITY - S17

Opportunity: Free Standing Cubes

Location: Set of three branded cubes placed in various locations

Quantity: 6

Specs: 8' H - Template for cubes will be sent once sold

SS or DS: Single

Material: 3/16" Foam

Price: \$7,500

