

Priority Point System

The priority point system is utilized by AMP to allow exhibitors the opportunity to select their booth space based on the greatest number of points. Points are accumulated based on relevant activity over the prior three years.

Earning Priority Points Exhibits:

2 points for each 10' x 10' space

Corporate Partnerships:

Diamond Level Partners earn 2,000 points per year of Partnership

Platinum Level Partners earn 1,500 points per year of Partnership

Gold Level Partners earn 1,200 points per year of Partnership

Silver Level Partners earn 500 points per year of Partnership

Sponsorships (Including Program Book Ads):

2 points for every \$5,000 of support

Awards Support:

2 point for each \$2,500 of support

Corporate Workshops:

1 point for each workshop hosted

The Following Do Not Contribute Towards Priority Points:

- Advertisements in *The Journal of Molecular Diagnostics (JMD)*
- Rental of the AMP Member mailing list
- Rental of the AMP Annual Meeting & Expo pre-registrant mailing list
- Inserts in the AMP Annual Meeting & Expo attendee bag
- Any other items not noted above as determined by AMP

Losing Priority Points

- Exhibiting companies that do not adhere to the AMP Exhibitor Rules and Regulations will lose all or a portion of their priority points as determined by AMP on a case-by-case basis.
- Points will be forfeited entirely after missing three consecutive years of exhibiting.
- Returning companies that have not exhibited for three or more years will begin with a point balance of zero.
- Points will be reduced by 50% after missing two years of exhibiting.
- Cancellation of exhibit space and/or any item of point value will result in loss of related points.

Additional Information:

- New exhibitors will begin with a point balance of zero.
- In the case of a tie, the companies will be assigned space according to the date of contract and payment received by AMP.
- If the dates are the same for the tied companies, a drawing will take place to determine the winner.
- In the case of a merger or acquisition, newly formed company will retain the highest point value of the merged or acquired companies (not a sum of the values).
- Scenarios not noted above will be addressed and resolved solely at the discretion of AMP.
- Failure to adhere to the AMP 2018 Annual Meeting & Expo Exhibitor Rules and Regulations will result in loss of Priority Points as determined by AMP. These Rules and Regulations are updated regularly.

Visit www.amp.org/2018 to view the current floorplan.