



## AMP 2025 Corporate Partner & Corporate Advisory Council Programs

Benefits	Partnership Level			
	Diamond	Platinum	Gold	Silver
YEAR-ROUND VISIBILITY				
Acknowledgement year-round on the AMP & AMP Annual Meeting Websites	✓	✓	✓	✓
Company logo and link to Company Website on AMP & AMP Annual Meeting Websites	✓	✓	✓	✓
Acknowledgment in the AMP Member Newsletter, <i>AMPlifications</i>	✓	✓	✓	✓
One promotional email sent to AMP members on the Partner's behalf	✓			
Participation on AMP's Corporate Advisory Council				
Send company representatives to (3) events focused on partnering together to improve the field of molecular medicine	2-5 Seats Depending on Event			N/A
ANNUAL MEETING & EXPO PRESENCE				
Preferred booth space selection for the following year’s Annual Meeting & Expo	✓	✓	✓	✓
Discounted rates for select sponsorship and support opportunities	✓	✓	✓	✓
Concierge housing service to help you book your exhibitor hotel block	✓	✓	✓	✓
Priority assignment of your Corporate Workshop times	✓	✓	✓	✓
Option to host more Corporate Workshops ( <i>limit for non-Corporate Partners is 3; Contact AMP for limits.</i> )	✓	✓	✓	✓
Prominent signage onsite at Annual Meeting & Expo	✓	✓	✓	✓
Recognition in the AMP Annual Meeting & Expo meeting program	✓	✓	✓	✓
Four complimentary full meeting registrations to the Annual Meeting	✓			
Three complimentary full meeting registrations to the Annual Meeting		✓		
Two complimentary full meeting registrations to the Annual Meeting			✓	
One complimentary full meeting registration to the Annual Meeting				✓
COMPLIMENTARY ADVERTISING				
Complimentary sponsorship of the Annual Meeting Expo Hall Scavenger Hunt	✓	✓		
Complimentary 4-color, full-page ad in the Annual Meeting issue of <i>JMD</i> *	✓	✓		
Complimentary 4-color, full-page ad in any non-meeting issue of <i>JMD</i>			✓	
Upgraded ad placement in any non-meeting issue of <i>JMD</i>				✓
Complimentary one-time use of the AMP member mailing list (no emails)	✓	✓	✓	✓
Complimentary one-time use of the AMP Annual Meeting & Expo Registrant list (no emails)	✓	✓	✓	✓
Partnership Pricing				
AMP Corporate Partnership	\$80,000	\$60,000	\$40,000	\$20,000

For questions about these programs or other opportunities to partner with AMP, contact:

Laurie Menser, Chief Executive Officer  
 Association for Molecular Pathology  
[lmenser@amp.org](mailto:lmenser@amp.org)

\*The Journal of Molecular Diagnostics (JMD)

Please Note: Corporate Partnerships are valid for 12 months from the date of payment. Benefits relating to the AMP Annual Meeting will be applied to the meeting that falls in your 12 month membership period. Booth selection benefits will be applied to the FOLLOWING year's meeting. Corporate Partnerships are non-refundable.