



AMP 2019 Corporate Partner & Corporate Advisory Council Programs

Benefits	Partnership Level			
	Diamond	Platinum	Gold	Silver
YEAR-ROUND VISIBILITY				
Acknowledgement year-round on the AMP & AMP Annual Meeting Websites	✓	✓	✓	✓
Company logo and link to Company Website on AMP & AMP Annual Meeting Websites	✓	✓	✓	✓
Acknowledgment in the AMP Member Newsletter, <i>AMPifications</i>	✓	✓	✓	✓
Opportunity to participate on AMP's Corporate Advisory Council <i>(additional purchase required)</i>	✓	✓	✓	✓
<i>Number of Corporate Advisory Council Seats</i>	2	2	1	1
ANNUAL MEETING & EXPO PRESENCE				
Preferred booth space selection for the following year's Annual Meeting & Expo	✓	✓	✓	✓
Discounted rates for select sponsorship and support opportunities	✓	✓	✓	✓
Concierge housing service to help you book your exhibitor hotel block	✓	✓	✓	✓
Priority assignment of your Corporate Workshop times	✓	✓	✓	✓
Prominent signage onsite at Annual Meeting & Expo	✓	✓	✓	✓
Recognition in the AMP Annual Meeting & Expo meeting program	✓	✓	✓	✓
Two complimentary full meeting registrations to the Annual Meeting	✓	✓		
One complimentary full meeting registrations to the Annual Meeting			✓	
Three complimentary tickets to the Annual Meeting social event	✓			
Two complimentary tickets to the Annual Meeting social event		✓		
COMPLIMENTARY ADVERTISING				
Complimentary insertion of one item for Annual Meeting attendee meeting bag	✓	✓		
Complimentary meeting space for company meetings during the Annual Meeting*	✓			
Complimentary 4-color, full-page ad in the Annual Meeting issue of JMD	✓			
Complimentary four-color, full-page ad in any non-meeting issue of JMD		✓		
Upgraded ad placement in any non-meeting issue of JMD			✓	
Complimentary one-time use of the AMP member mailing list (no emails)	✓	✓	✓	✓
Complimentary one-time use of the AMP Annual Meeting & Expo Registrant list (no emails)	✓	✓	✓	
COST & PRIORITY POINT VALUE				
AMP Corporate Partnership Pricing	\$75,000	\$50,000	\$30,000	\$20,000
Priority Point Value for AMP Corporate Partnership	2,000	1,500	1,200	500
AMP Corporate Partnership + Optional Corporate Advisory Council Membership Pricing	\$80,000	\$57,500	\$40,000	\$32,500

For questions about these programs or other opportunities to partner with AMP, contact:
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